

**LEMON GROVE CITY COUNCIL
AGENDA ITEM SUMMARY**

Item No. 2
Mtg. Date June 19, 2018
Dept. Development Services Department

Item Title: NewSchool of Architecture Main Street Promenade Tactical Urbanism Presentation and Signage Request

Staff Contact: David De Vries, Development Services Director

Recommendation:

- 1) Consider Urban Design Club's request for Tactical Urbanism and public outreach in the Main Street Promenade.

Item Summary:

NewSchool of Architecture's Urban Design Club is requesting permission to place temporary signs in the Main Street Promenade to gather data and solicit ideas for potential Tactical Urbanism opportunities in the promenade. The Urban Design Club is a faculty advised student organization interested in "city building" and spatial design. Representatives of the Urban Design Club are in attendance to present their proposal and answer questions.

Fiscal Impact:

No fiscal impact.

Environmental Review:

- | | |
|---|---|
| <input checked="" type="checkbox"/> Not subject to review | <input type="checkbox"/> Negative Declaration |
| <input type="checkbox"/> Categorically Exempt | <input type="checkbox"/> Mitigated Negative Declaration |

Public Information:

- | | | |
|--|--|---|
| <input type="checkbox"/> None | <input type="checkbox"/> Notice to Stakeholders | <input type="checkbox"/> Notice to property owners within 500 ft. |
| <input type="checkbox"/> Notice published in local newspaper | <input checked="" type="checkbox"/> Notice to Lemon Grove Clergy Association | |

Attachments:

- A. Urban Design Club Request For Permission to Place Signs

REQUEST FOR PERMISSION TO PLACE SIGNS

THE PROJECT METHODS OF ATTACHMENT

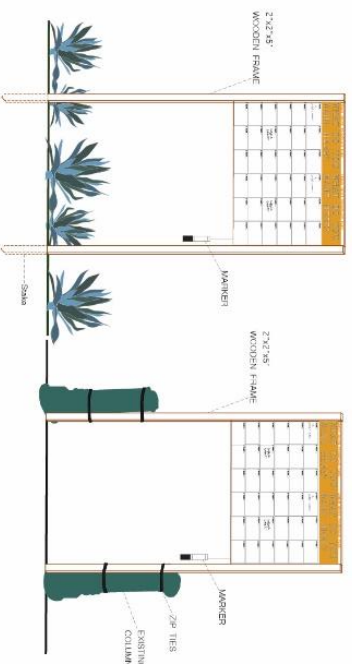
The City of Lemon Grove is coordinating with us to explore the opportunity to temporarily redesign the Promenade Park located behind the Trolley stop at the intersection of Lemon Grove Ave and Broadway. We believe that the City of Lemon Grove deserves beautiful and functional public space. We believe by increasing connections to downtown Lemon Grove, and programming the park according to the needs of the community, we can elevate a currently underused, but valuable resource for the community.

WHO WE ARE

URBAN DESIGN CLUB
NEWSCHOOL OF ARCHITECTURE AND DESIGN



Urban Design Club is a newly established club from the Newschool of Architecture and Design, formed by Jose Barron and Francesca Redetzke. We are interested "city building", specifically, in designing spaces which create more active and cohesive communities. We believe that good design considers the entire community, creating spaces for everyone. Our advisors are Mike Stepien, Frank Wolden, Howard Blackson, and Hannah Hobbs.



WHAT DO YOU WANT HERE?									
DATE	NAME	WHAT DO YOU WANT HERE?	DATE	NAME	WHAT DO YOU WANT HERE?	DATE	NAME	WHAT DO YOU WANT HERE?	DATE

PRECEDENT

RAD Lab used the same method of inquiry for what is now Quaryard, a successful urban park on an empty lot in East Village.

TACTICAL URBANISM

Low-cost, temporary changes to the built environment, intended to improve local neighbourhoods and city gathering places.



WHERE



Our goal is to give the community a way to communicate what they want to occur in the park. By placing posters in specific places, we can gain insight to which spaces are most utilized in their current state.

NEXT STEPS

- 1.) Formulate a tactical urbanism temporary amenity plan
- 2.) Obtain approval from City Council and Staff
- 3.) Coordinate funding
- 4.) Plan a kickoff event
- 6.) Return to Council to present findings and recommendations
- 5.) Implementation of design

After 90 days, we will evaluate with City Council and staff the issues and concerns associated with the plan and formulate a permanent improvement plan for consideration.